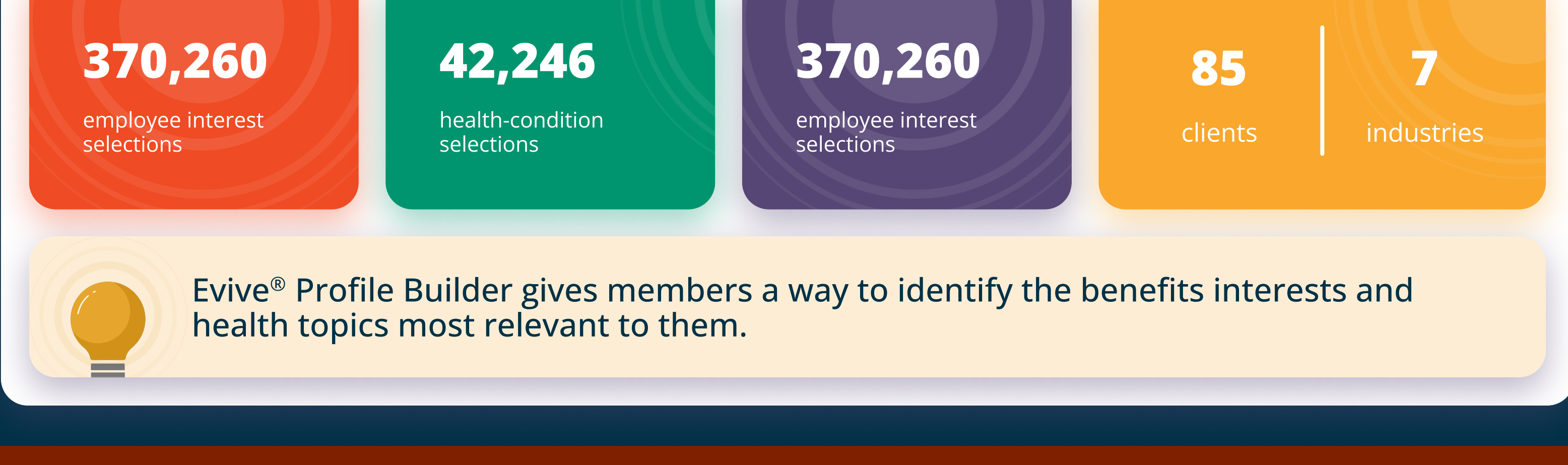
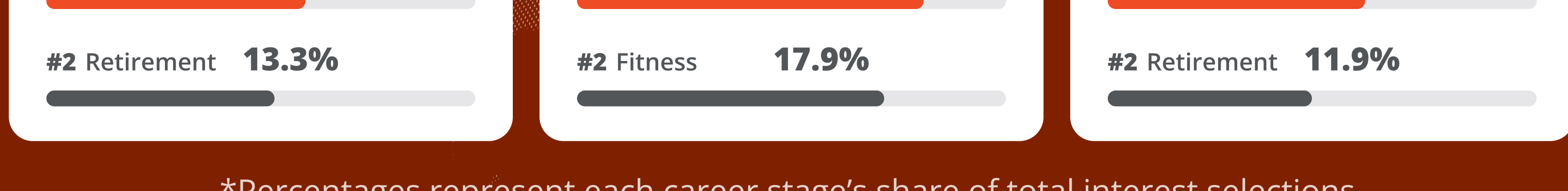






#1 Retirement 20.2% #1



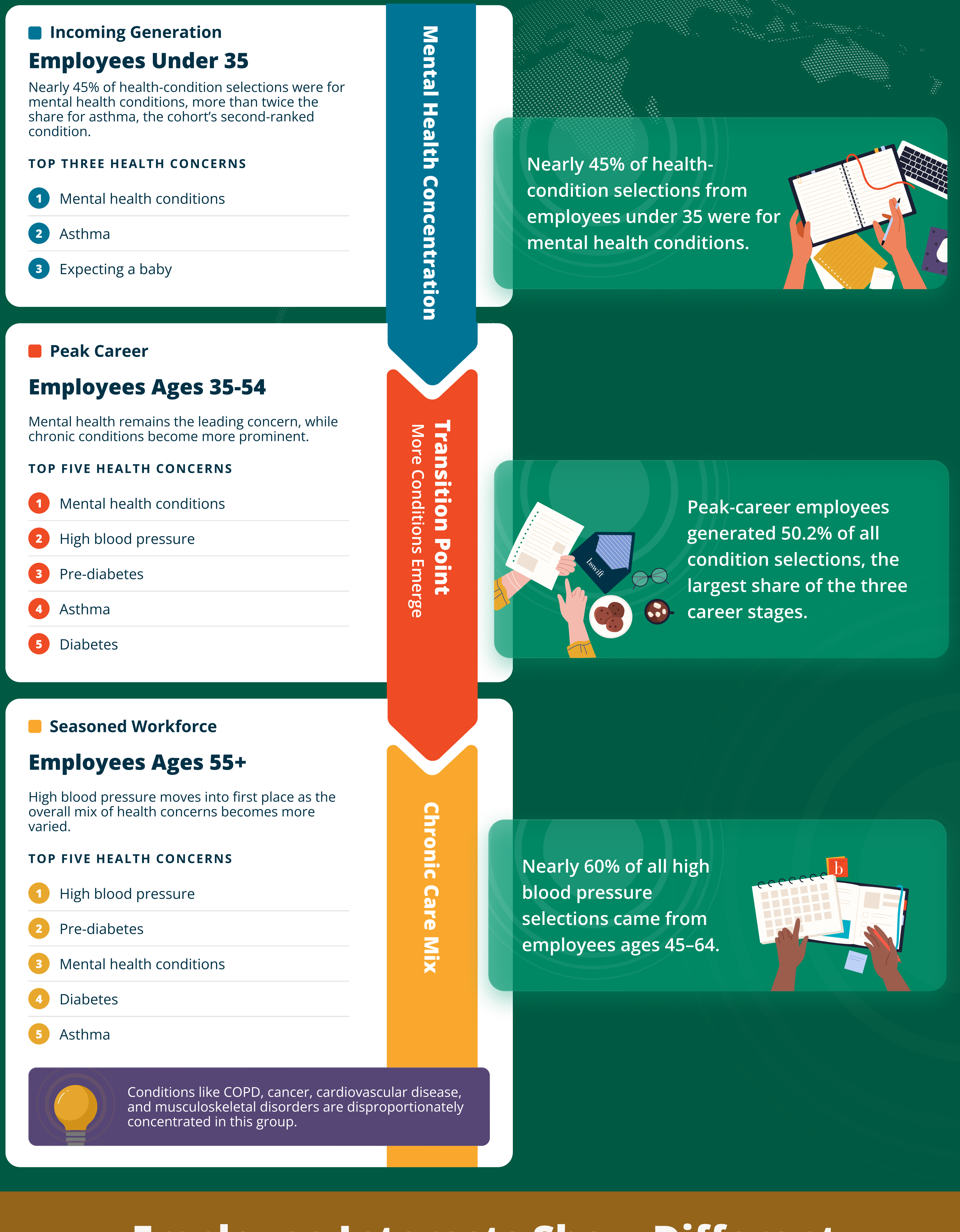
Fitness ranks first among employees under 35 and ages 35-54.

Retirement moves into first place among employees 55 and older



The Health Story Changes More Dramatically

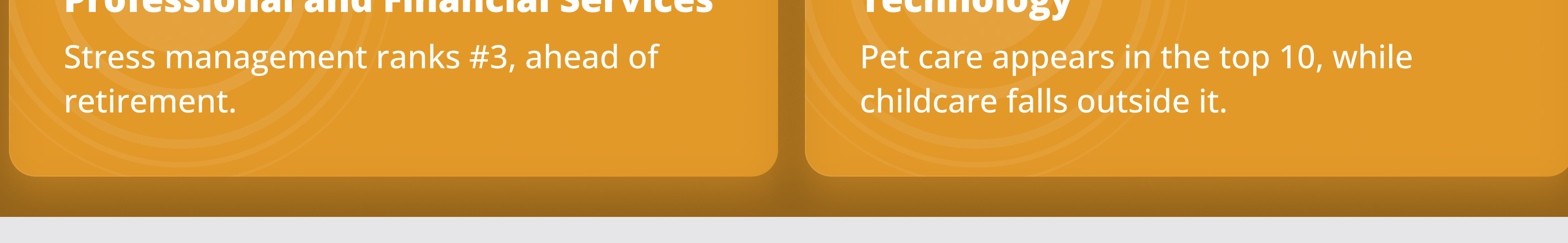
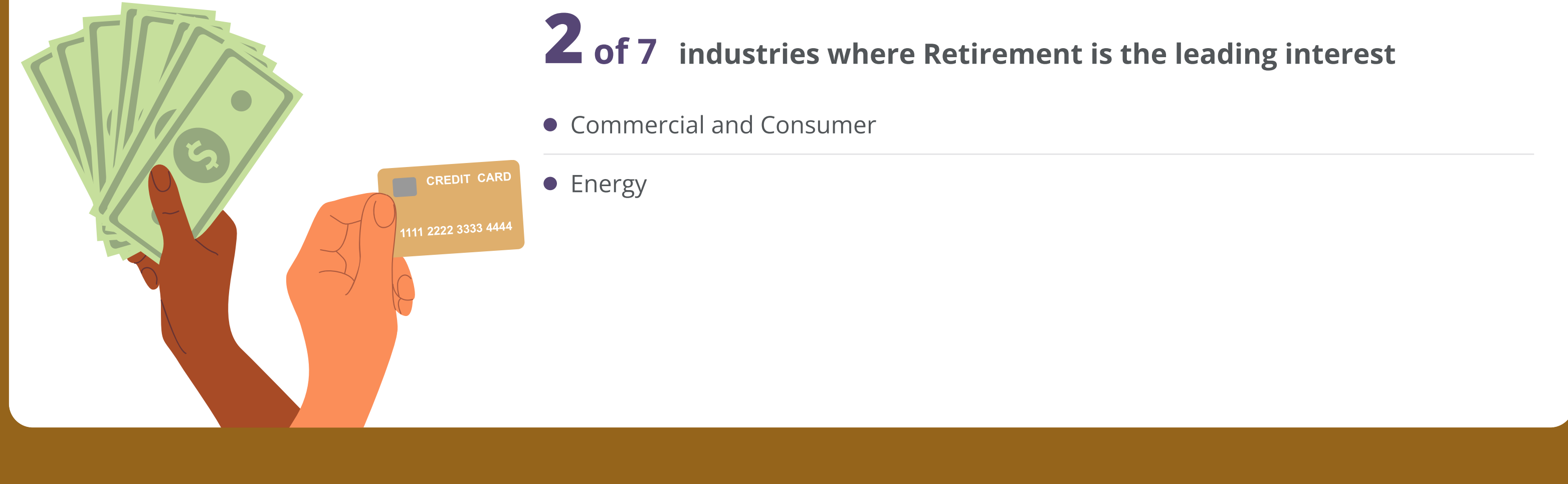
Mental health dominates early. Chronic conditions rise later.



Patterns in Different Industries

Five interests connect nearly every industry

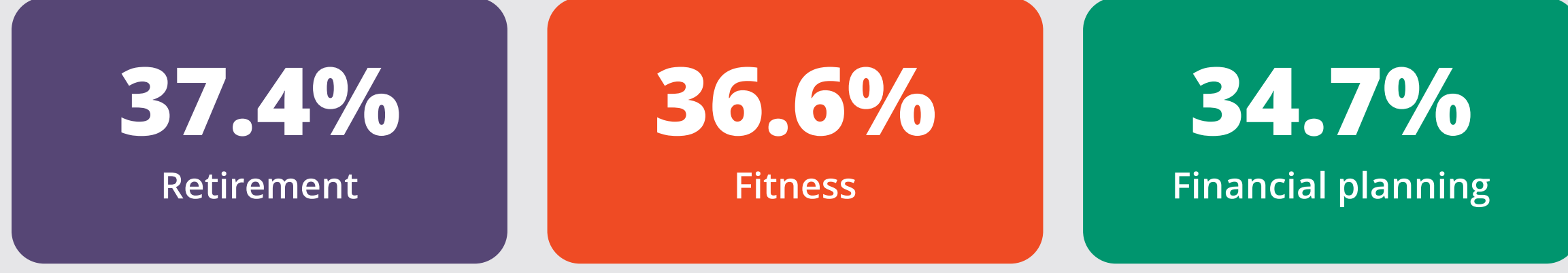
ment, nutrition, stress management, and sleep comprise interests in nearly every industry.



Commercial Industry:

Top 3 selected interests*

Top 3 selected Interests[^]



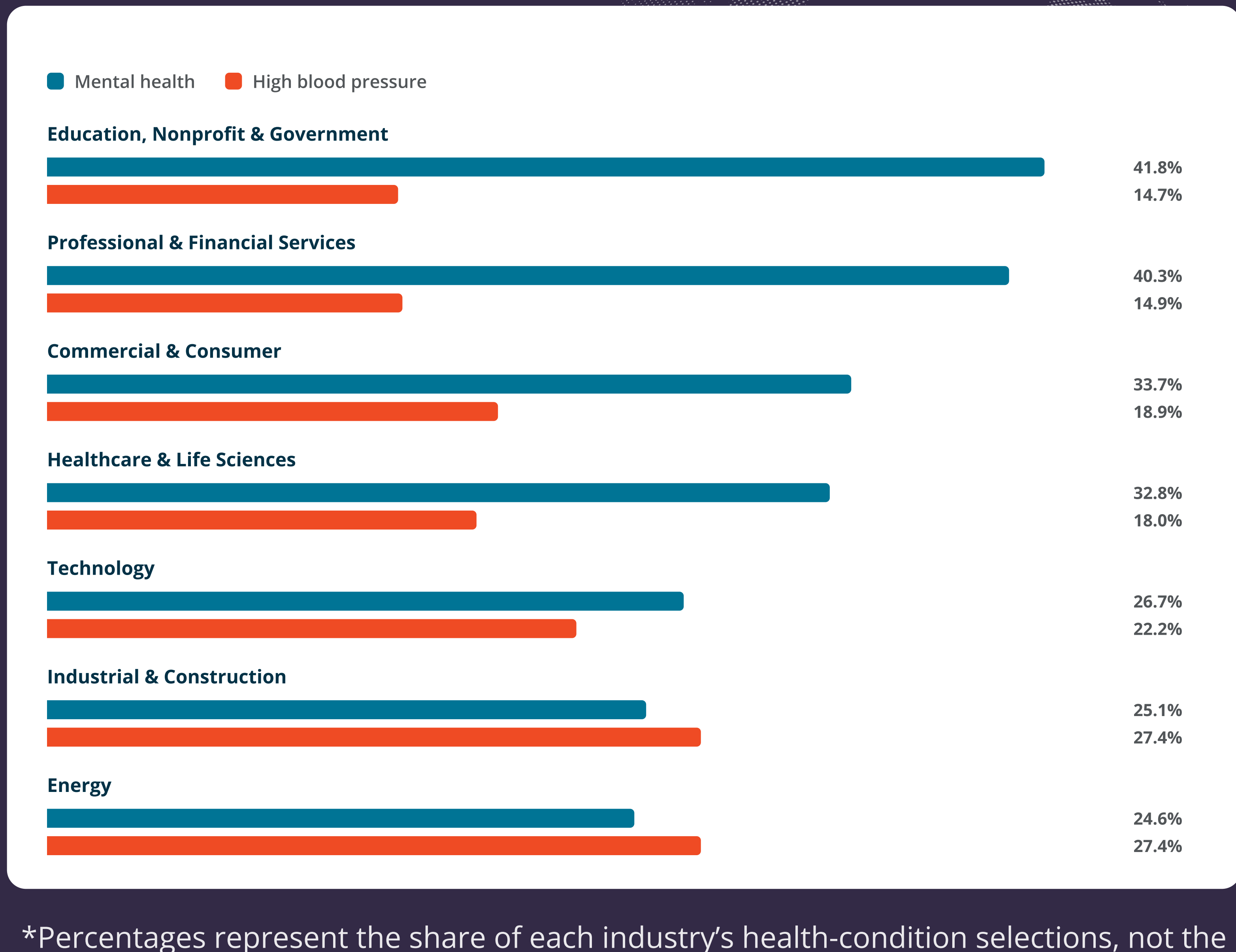
*Percentages represent the share of Commercial and Consumer members who selected each interest.

Among the seven industries, **Commercial and Consumer** showed more overall interest in retirement and financial planning than any other.



Mental Health Leads in Five of Seven Industries

Health-condition selections by industry*



blood pressure in
Professional & Financial

Services

mental health versus blood pressure in

Technology

High blood pressure versus
mental health in both

physical-labor segments

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