

How Holcim US Streamlined Benefits Administration

Holcim US

Director of Health,
Wellness & Group Benefits

INDUSTRY

Manufacturing,
Building Materials

THE STORY

Holcim US had three different enrollment systems across their large employee population. With little consistency, they needed a single effective method of delivering benefits information to their workforce.

Holcim US sought a dynamic and intuitive solution that would streamline enrollment for their employees and benefits team.

WHY bswift

Easy Accessible
Decision Support
Bilingual Ability

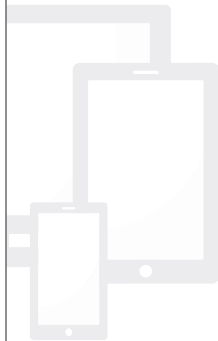
“This was probably one of the best decisions we’ve ever made from an organization perspective.”



BY THE NUMBERS

“60% of the workforce actually logged onto bswift to make or change elections, which is double of what we’ve seen in the past. That’s a really great first year kick-off and I think those numbers will just go up.”

EFFICIENCY



“Moving to bswift meant our employees would be able to get the information they needed, when they needed it. It also meant our team could get back to what we do best: marketing and engaging people to participate in our wellness programs, which is the biggest goal of what we do in healthcare at Holcim US.”

BILINGUAL ABILITY

“One of the reasons we decided to implement bswift was that it provided that capability of being translated completely into Spanish. So now, our Spanish-speaking employee population will be able to access their healthcare information in the language that they’re most comfortable speaking in.”

holcim

Three words I would use to describe our experience with bswift:

Fun. Simple. Collaborative.

“Our employees are more empowered to do things by themselves.”

ASK EMMA

“Ask Emma takes the guesswork out of picking which plan makes sense for you and your family...it was really one of the big reasons we selected bswift, because we knew with the health plan designs we offer, we needed those tools to help our folks make good decisions.”



PARTNERSHIP

“Thank you for understanding our business, making sure that the system really works with our needs and for being creative when we ask for different ways to do things... it’s been a great partnership.”