

# A RECORD YEAR!

Celebrating the milestones, clients, and team behind our success!

bswift®  
Engagement  
Solutions

From Insight  
to Impact:  
Elevating  
Employee  
Communication

## BY THE NUMBERS

# 45

### EMPLOYERS SUPPORTED

## CONNECTING OVER

# 1.1

 MILLION

### EMPLOYEES

# 483

### TOTAL ANNUAL ENROLLMENT PROJECTS

#### PRINT PROJECTS



# 57

### BENEFIT GUIDES



# 91

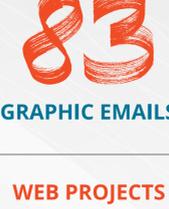
### PRINT COLLATERAL PIECES

#### DIGITAL PROJECTS



# 127

### DIGITAL PDFs



# 83

### GRAPHIC EMAILS



# 53

### VIDEOS

#### WEB PROJECTS



# 16

### PUBLIC WEBSITES



# 45

### PORTAL ASSETS



# 18,773

### VIRTUAL BENEFIT FAIRS ATTENDEES

## EMPLOYER INDUSTRIES

2



### CHEMICALS

6



### HOSPITALS & HEALTH CARE

3



### RETAIL

2



### MANUFACTURING & HEAVY INDUSTRY

3



### INSURANCE

5



### HIGH-TECH, DIGITAL & SOFTWARE

2



### APPAREL

1



### HOME FURNISHINGS

2



### ENGINEERING & CONSTRUCTION MANAGEMENT

1



### TRANSPORTATION

## WHO MADE IT HAPPEN?

VPs

Senior Directors

Consultants

Account Managers

Graphic Designers

Digital Designers

Video and Digital Managers

Design Director

Traffic Manager

Video and Animation Editors/Designers

Audio Engineer

Operations

Proofreading

## BUT DON'T TAKE OUR WORD FOR IT!

AE 2026 was a success thanks to the bswift Engagement Solutions team. We appreciate the work that you all produced and the partnership.  
- Logistics Industry Employer

Everyone on the team was amazing. The process was seamless.  
- Manufacturing & Retail Employer

Everything went smoothly, we were ahead of schedule. The team made the process effortless for me.  
- Construction Management Employer

I am so proud of this mailer. I can't stop looking at it.  
- Information Management Employer

We've received a lot of positive feedback - employees love this new way to access and interact with their benefits - thank you for all your work on it!  
- Insurance Employer

We are SO excited about this! Just received this note from our VP of Finance: 'This is an outstanding extension of benefits to the field. Thanks.'  
- Pharmaceutical Industry Employer

Everything moved along smoothly, as always!  
- Manufacturing Employer

Thank you for your work on this logo, the Marketing team was really impressed and was excited to see this new logo in use.  
- Chemicals Employer